Okotoks Film Society



Lights! Camera! Action!

Our sponsors make our festival a success!

At the Okotoks Film Society, one of our values that we are most proud of is to always put our filmmakers first. This means that we strive to make the cost of film submissions not only financially achievable but that filmmakers whose films are screened at our festival are celebrated, that they are given a platform to discuss and promote their films and, most importantly, that they are paid screening fees to show their work. We receive film submissions from across the country and around the world with several filmmakers making the trip to Okotoks to take part in the festival.

We are one of the only festivals to have shown growth from our 2019 festival to the 2022 festival and we want to continue growing! We are ecstatic to add another day to our 2023 festival making it a 5 day film festival. We are going to give more emphasis to our youth based short films and are excited to have Vancouver Film School on board as a sponsor for a youth filmmaker award.

Workshops are important as learning experiences for local filmmakers and for the public. We have offered workshops about animals in the film industry, make-up, and even sword combat to name a few and we are always looking to produce new workshops that are engaging for anyone whether they want to make films or just enjoy watching them!

Our mandate: Working with local and International filmmaking communities to showcase and introduce unique cultures and experiences.

OFF! Events

* Living in the Foothills Project

A pilot mentorship program to encourage any filmmakers to create a 6 minute short film during the summer. The goal is to remove barriers from filmmaking and allow storytelling to shine. Program includes peer-to-peer meetings, aid with funding, workshops, and feedback sessions. Completed films will screen at an outdoor end-ofsummer celebration!

*Filmmakers Meet-up

Once a month, anyone with an interest or experience in various aspects of filmmaking meet to talk film! From personal projects or previous endeavors to questions about film in the foothills, we talk about it all!

Okotoks Film Society Goals

The next 5 years...

Our board gathered over 2 Saturday afternoons in strategic planning meetings to discuss where we are and what we would like to see in the future to keep our festival and society growing. 6 solid goals came to light and set a clear vision:

- <u>Workshops</u> Promote our workshops with industry professionals more vigorously within our community for both adults and youth.
- <u>Funding</u> Searching for different sponsors and grants to help increase funds for our goals.
- Local Events Participate in more local events to increase promotion and be more active in the community.

- <u>Name Recognition</u> Make the Okotoks Film Festival as popular as major community events.
- <u>10 day festival</u> Increase screenings, workshops and other events until our festival can encompass 10 days.
- <u>Challenges</u> Create online film challenges on platforms such as YouTube and TikTok to encourage various types of filmmaking.

We have already begun to set many of these goals in motion with the passion and drive from our board members and staff and are excited to see these goals become a reality.

